

Wilton Economic Development Commission

Wilton Town Hall, Meeting Room B

Saturday, May 4, 2013

Present: Peter Gaboriault (Chair), Karen Keasler (Vice-chair), Michael Lindberg (Vice-chair), Nick Davatzes, Chris Stroup, Lee Wilson

Absent: Al Nickel, Shawn Marcell, Anthony Preisano

Others Present: Tricia Hartner

The meeting came to order at 9:00am

Meeting Minutes

- Peter, Michael and Karen shared the discussion they had with Paul Levine of the Ridgefield Economic Development Commission on Wednesday, May 2, 2013
- Reviewed the development plan proposal from owner of Cannondale Village
- Discussed how to address next steps per April 1st meeting with BoS where the initial draft of the WEDC's "CAN DO" plan was proposed
 1. **COMMIT:** Dedicate ongoing resources to Wilton's Economic Development
 2. **ATTRACT:** Create and put into action a marketing plan for the Town of Wilton to attract and onboard commercial and retail businesses
 3. **NURTURE:** Design a nurturing program for existing businesses to support retention and expansion
 4. **DEVELOP:** Build a development / re-development plan for the Town of Wilton to ensure it is utilizing its retail and commercial space to the fullest benefit
 5. **OPTIMIZE:** Establish the guidelines to foster a business-friendly climate for economic development with consistency in mission, approach, and implementation across the town

The nine members of the commission agreed to focus on three specific workstreams:

ED Climate:

Commit & Optimize

Michael Lindberg

Chris Stroup

Shawn Marcell

Tricia Hartner volunteered to help with the Marketing workstream

Development:

Develop

Peter Gaboriault

Lee Wilson

Anthony Preisano

Marketing:

Attract & Nurture

Karen Keasler

Nick Davatzes

Al Nickel

Having no further business the commission adjourned at 10:00am