

## WILTON EDC MEETING MINUTES

October 13, 2015

In attendance: Chairman Peter W. Gaboriault, Mike Kaelin, Lynn Vanderslice, Peter Hubbard, David Clune, Ken Dartly and Lee Wilson

Meeting was called to order at 7:18 pm.

EDC welcomed Dominick Musilli, President of True Commercial Real Estate. Mr. Musilli informed the EDC that national retailers will not choose Wilton Center because they have better choices in Westport, New Canaan, Stamford, and the Danbury Mall. If the retailers are located in any of these locations, they feel no need to also be in Wilton and Ridgefield. The new mall planned for Norwalk will impact Wilton even more. He sees no change in the situation. Wilton Center does not have enough traffic. It is not a destination.

His suggestion is that the Center needs to be more viable and to create a "brand". He suggested possibly young children and sports. Create activities in the Center that attract families. Ice rink?

The planned fall forum arranged by David Clune was discussed. Heather Borden Herve of GOODMorningWilton will be the moderator. The panelists will be Anne Nash, Peter Gaboriault, Lee Wilson and other panelists to be determined.

Meeting was adjourned at 8:25 pm.