

WILTON EDC MEETING MINUTES

June 10, 2015

In attendance: Chairman Peter W. Gaboriault, Lee Wilson, John Wilson, Dave Clune, Chris Fuentes

Meeting was called to order at 7:20 pm.

Heather Borden Herve spoke to the EDC about feedback she is getting from small businesses in town. She said the website, GOODMorningWilton, gets about 1800 unique hits per day.

She informed the Commission that many of the businesses feel the rents are too high. That it is very difficult to stay in business.

It was discussed that small businesses everywhere are suffering because of internet shopping and big box retailers. Heather thought it was more than just those reasons. The sentiment was that Wilton was not doing enough to help the businesses. The signage regulations are very restrictive. The approval process for new food businesses is overwhelming. The Chamber of Commerce was helpful, but needed to do more.

The website launch was discussed. Chris Fuentes reported that all was going well and on schedule.

The meeting was adjourned at 8:25 pm.