

Wilton Economic Development Commission

Regular meeting

February 10, 2016, 7:15PM

Town Hall, Room B

Commission Members: Chris Fuentes, Peter Gaboriault (Chair), Peter Hubbard, Vivian Lee-Shiue (Vice Chair), Keith Rodgerson, Robert Sabo, John Wilson, Lee Wilson, Jennie Wong (Secretary/Treasurer)

Guests: Lynne Vanderslice (First Selectman), Dave Clune (BoS Liaison), Lori Bufano (BoS)

AGENDA:

- 1) Call to order [Gaboriault]
- 2) Approval of January Minutes [Gaboriault]
- 3) Old Business:
 - a) Review 2016-2017 Budget Proposal for February 16, 2016 BoS meeting [Lee-Shiue and Wong].
 - i) Community Branding Consultants proposal
 - ii) Student Interns
 - b) Analytics Survey - Discussion of scope and approach [Lee-Shiue]
 - c) Community Branding consultants [Wong]
 - i) Credentials, approaches, and past case studies
 - ii) Price range
 - iii) Special task force to vet consultants
 - d) TOD Grant [Rodgerson and J. Wilson]
 - e) CERC Training [Rodgerson]
 - g) Spring forum - to decide on the following: [all]
 - i) Date
 - ii) Topic
 - iii) Event Coordinator
 - h) Follow-up from October: Video segments and GMW summary [Clune]
 - i) Wilton EDC Facebook Page [Lee-Shiue]

- j) Website update including "About Wilton" [Lee-Shiue and Wong]
- 4) New Business
 - a) Workout session to revisit strategic plan and finalize task force and Rapid Response Teams proposed date 2/24/2016 [Gaboriault, Lee-Shiue, and Wong]
 - b) Grant decision process and task force [all]
- 5) Other
 - a) Discussion of Yale School of Architecture Report [Hubbard]
 - b) Discussion of GIS Surveys [all]
- 6) Open Discussion [all]
- 7) Adjourn