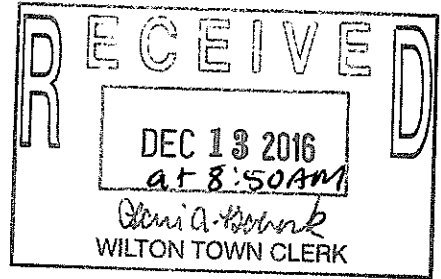


Wilton Economic Development Commission
12/14/2016 AGENDA
~120 minutes



(Items 1 & 2 - 5 minutes total)

- 1) Call to order [Unger]
- 2) Approval of November 30th Minutes [Unger]

3) Special Guest - Mark DePecol - [Lauria] (10 minutes)

4) Administrative items (15 minutes total)

- a) Presentation of final budget to be submitted to BOS [Wong]

5) Old Business (65 minutes total)

- a) Community Outreach (10 minutes)
 - Bonfire summary - spending, number of people and quick summary [Berg]
 - Winter in Wilton - Winter palace, Cultural event in Feb [Unger for Lee-Shiue]
 - (Other outreach ideas - defer to next meeting)
- b) Project updates and next steps - (25 minutes)
 - Marketing Working Group Update [Wong and Team] - (10 minutes)
 - Digital Strategy [Unger] - (5 minutes)
 - Route 33 Bridge Project [Clasby, Unger, Moisio] - may be pending further info from Bob and Lynne - (5 minutes)
 - Initiative to increase the hours of operation for restaurants [Kelly/Unger for Lee-Shiue] (5 minutes)
- c) Merwin / Schencks committee update [Berg] - may be no update yet (10 minutes)
- d) Summary of discussion with Board of Finance [Kelly] (5 minutes)
- e) CERC next steps [Wong] - (15 minutes)

5) New Business (10 minutes total)

- a) Initiation of Rapid Response Team [All]
- b) Initiation of Signage Working Group [All]

6) Open Discussion [All] - (15 minutes total)

7) Adjourn