

Wilton Economic Development Commission
1/25/2017
Regular Meeting
Comstock Room 31 (please note new location)
7:15 PM

~115 minutes excluding open discussion

(Items 1 & 2 - 5 minutes total)

1. Call to order [Lee-Shiue]
2. Approval of January 11 Minutes [Lee-Shiue]

3. Old Business (80 minutes total)

- a) Project updates and next steps - (65 minutes)
 - i. Proposal for business hour extension [Lee-Shiue] - (5 minutes)
 - ii. Marketing Working Group Update [Wong and Team] - (25 minutes)
 1. Update on video project – 10 minutes
 2. Website links to introduce town in conjunction with video - 10 minutes, with special guest, Sara Curtis
 3. CGI as editor - 5 minutes
 - iii. Route 33 Bridge Project [Clasby, Unger, Moasio] - (5 minutes)
 - iv. Rapid Response Team [All] - (5 minutes)
 - v. Signage Working Group [All] - (5 minutes)
 - vi. Community Outreach [Lee-Shiue] - (5 minutes)
 - vii. Commission Strategic Plan [Lauria] (10 minutes)
 - viii. Wireless coverage working group [Hubbard and Lee-Shiue] - (5 minutes)
- b) Digital Strategy [Unger] - (5 minutes)
- c) Merwin / Schencks committee update [Berg] - (5 minutes)
- d) Cable accessibility - talking points and summary presentation [Hubbard, Lee-Shiue, Unger] - (5 minutes)

4. New Business (5 minutes total)

- a) Ferris Wheel Idea [Hubbard] - (5 minutes)

5. Other Topics (25 minutes total)

- a) Town website and next steps [Berg and Unger] – (15 minutes)
- b) Overview of FOIA training [Unger] – (10 minutes)

6. Open Discussion and/or continuation of any topics above [All]

7. Adjourn

