

Wilton Economic Development Commission

AGENDA

7/12/17 Regular Meeting

7:15 PM, Comstock Room 31

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TOWN OF WILTON

2017 JUL 11 A 11: 33

BY: LK

TARGET: 75 minutes excluding open discussion

(Items 1 to 3 - 10 minutes total)

- 1) Call to order [Lee-Shiue]
- 2) Approval of minutes from 6/28 meeting [Lee-Shiue]
- 3) Administrative reminders
 - Hiatus in August
 - Please notify Vivian ahead of time if there will be any absences so that we can assess whether we have quorum
 - Meetings remainder of fiscal year:
 - July – July 12
 - August – commission on hiatus
 - September – September 13 – this session will be dedicated to the strat plan working session
 - October – October 11
 - November – November 8
 - December – December 13
- 4) Special Guest – Lynne Vanderslice – to discuss commission accomplishments to date, goals and expectations for coming year - **30 minutes**
- 5) Old Business – **35 minutes**
 - a) Project updates and next steps
 - Summer Concert Series with P&R – (10 minutes) - [Lee-Shiue and Serpa]
 - Marketing Working Group Update (20 minutes total) – [Lee-Shiue, Wong]
 - Video (10 minutes)
 - Brochure (10 minutes)
 - Digital Strategy Update (5 minutes) – [Unger]
 - ** Need volunteers for working group
- 6) New Business – none
- 7) Open Discussion and/or continuation of any topics above [All]
- 8) Adjourn