

Wilton Economic Development Commission

AGENDA

6/28/17 Regular Meeting

7:15 PM, Comstock Room 31

RECEIVED FOR RECORD
TOWN OF WILTON

2017 JUN 27 P 12: 23

BY: *af*

TARGET: 70 minutes excluding open discussion

(Items 1 & 2 - 5 minutes total)

- 1) Call to order [Lee-Shiue]
- 2) Approval of minutes from 5/24 meeting [Lee-Shiue]

- 3) Old Business – **50 minutes**
 - a) Project updates and next steps -
 - Summer Concert Series with P&R – (5 minutes) - [Lee-Shiue]
 - Merwin / Schencks Update – (5 minutes) – [Berg]
 - Marketing Working Group Update (20 minutes total) – [Lee-Shiue, Wong]
 - Video (10 minutes)
 - Brochure (10 minutes)
 - Strategy Update – (10 minutes) - [Lauria]
 - Digital Strategy Vendor Update (10 minutes) – [Unger]

- 4) New Business – none

- 5) Other Topics – 15 minutes
 - Distribution of Vendor Selection document for Video review – (5 minutes) – [Lee-Shiue]
 - Summary of accomplishments – (10 minutes) – [all]

- 6) Open Discussion and/or continuation of any topics above [All]

- 7) Adjourn

NOTE: Meetings for the remainder of the calendar year are as follows (2nd Wednesday of month starting beginning of fiscal year):

- July – July 12
- August – commission on hiatus
- September – September 13
- October – October 11
- November – November 8
- December – December 13