

Wilton Economic Development Commission

AGENDA

5/24/17 Regular Meeting

7:15 PM, Comstock Room 31

RECEIVED FOR RECORD
TOWN OF WILTON

2017 MAY 23 A 11: 49

BY: LK

Expected absences: Phil Lauria, Tracy Serpa

Remote/Late arrivals: Gil Bray (arriving late), Brad Unger (remote)

TARGET: 65 minutes excluding open discussion

(Items 1 & 2 - 5 minutes total)

- 1) Call to order [Lee-Shiue]
- 2) Approval of minutes from 5/10 regular meeting and 5/4 marketing meeting [Lee-Shiue]
- 3) Old Business – **45 minutes**
 - a) Project updates and next steps -
 - Summer Concert Series with P&R – (5 minutes) - [Lee-Shiue]
 - Merwin / Schencks Update – (5 minutes) – [Berg]
 - Signage Working Group – (5 minutes) – [Lee-Shiue]
 - Marketing Working Group Update – video, brochure updates (15 minutes) - [Wong/Kelly/Lee-Shiue]
 - Review Website / Digital Presence Bid Proposal Solicitation – (15 minutes) – [Unger]
- 4) New Business – none
- 5) Other Topics
 - Summary of Metro North getaway event – (10 minutes) - [Kelly/Lee-Shiue]
 - Schedule for remainder of calendar year – (5 minutes) – [Lee-Shiue]
- 6) Open Discussion and/or continuation of any topics above [All]
- 7) Adjourn