

Wilton Economic Development Commission

Regular meeting

November 30, 2016, 7:15PM

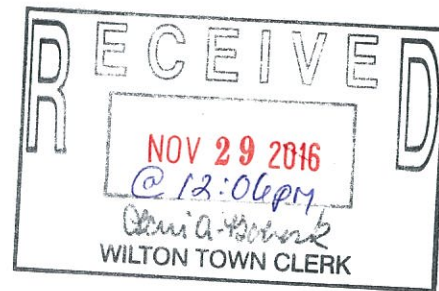
Town Hall, Room B

Commission Members: Dan Berg, Gil Bray, John Clasby, Jim Jarvie, John Kelly, Phil Lauria, Vivian Lee-Shiue (Chair), Peter Hubbard, Tracy Serpa (Secretary), Brad Unger (Vice Chair), John Wilson, Jennie Wong (Treasurer)

Guests: Lynne Vanderslice (First Selectwoman), Lori Bufano (Selectman Liaison)

AGENDA:

- 1) Call to order [Lee-Shiue]
- 2) Approval of November 9th Minutes [Lee-Shiue]
- 3) Administrative items [All]
 - a) Budget 2016-2017 Allocation [All]
 - b) Budget 2017-2018 Guideline [All]
 - c) Merwin/Schenks Committee
- 4) Old Business:
 - a) Analytics Surveys Update [Lee-Shiue, Kelly]
 - b) Marketing Working Group Update [Wong and Team]
 - c) Route 33 Bridge Project [Clasby, Unger, Moio]
 - d) EDC Strategy Update [Lauria]
 - i) Digital Strategy [Unger]
 - ii) Rapid Response Discussion [All]
 - e) Community Stroll & Bonfire [Berg]
 - f) Downtown Holiday planning [Lee-Shiue]
 - g) CERC Next Steps Site finder [Wong]
 - h) NEDA & IEDA Conference [Unger]
 - i) Project management tool [Unger]
 - j) Signage Working Group [Lee-Shiue]



- 5) New Business
- 6) Open Discussion
- 7) Adjourn