

Wilton Economic Development Commission

AGENDA

11/8/17 Regular Meeting

7:15 PM, Comstock Room 31

RECEIVED FOR RECORD
TOWN OF WILTON

2017 NOV -7 P 12:19

BY: LK

ABSENT WITH NOTICE: Phil Lauria, Vivian Lee-Shiue, Brad Unger
Chairing meeting: Jennie Wong

Expected Time: 40 minutes excluding open discussion

(Items 1 and 2 - 5 minutes total)

- 1) Call to order [Wong]
- 2) Approval of minutes from 10/11 meeting [Wong]
- 3) Old Business – **35 minutes**
 - a) Project updates and next steps
 - Marketing Working Group (10 minutes) – [Wong]
 - CERC update (10 minutes)
 - SIMM update (5 minutes) – [Berg]
 - Wilton Center Working Group (10 minutes) – [Kelly, Berg, Wilson] -need to finalize next meeting, tentatively 11/10
 - Winter outreach activities – (10 minutes)
 - Finalize Bonfire logistics – [Berg, Wong]
 - Winter palace contest – flyer attached below. Press release will go out on Thursday 11/8 after elections are complete. Prizes this year are ribbons only.
- 4) See attached email below for update from Sarah Gioffre on First Selectman's projects
- 5) New Business – none
- 6) Open Discussion and/or continuation of any topics above [All]
- 7) Adjourn

ATTACHMENT – email from Sarah Gioffre re: update to special projects

From: Gioffre, Sarah
Sent: Thursday, November 02, 2017 2:07 PM
To: EconomicDevelopmentCommissionMailingList
Cc: Vanderslice, Lynne
Subject: Update

I will not be able to attend the next EDC meeting as I will be out of town. I wanted to provide an update on my progress on various projects:

- I am developing the content for **Opening a Business in Wilton, CT** guide and have met with Bob Nerney to discuss/review. I will present a draft to you all at your December meeting.
- I have sent **40 Things We Love About Wilton, commercial video and residential video** to Wilton based real estate brokers. I will also send to Fairfield County based real estate brokers.
- **CTvisit.com.** I have been working with the CT Office of Tourism to update Wilton attractions featured on their website. They have added Ambler Farm, Wilton Open Space Lands/Trails, and they are working on adding the NRVT. Janet Crystal at the Wilton Library Association will be working directly with CTvisit.com to add library events. I would like to discuss at the December meeting how best to go about adding shops and restaurants to the site.
- **EDC website.** I have been updating the News/Press section with current articles/features.
- **Marshmallow Roast at Schenck's Island on 12/1/17 @ 6-8 pm.** I have started the Temporary Event Permit application and have been in touch with the Fire Department regarding bonfire guidelines. I will be reaching out to Karl Dolnier to see if he will be able to help with the bonfire again this year.
- Regarding question on whether Police Department could host **Coffee with a Cop** on evening or weekend (to accommodate those that work out of town on weekdays). I raised this with Chief Lynch and he said they will look at planning future events for different hours to reach this group.

Regards, Sarah

Sarah T. Gioffre
Town of Wilton - Office of First Selectman
(203) 563-1128



SECOND ANNUAL KIDS' WINTER PALACE CONTEST

WHO: Wilton Kids Grades K-12

WHAT: GET CREATIVE!!! Submit your Winter Palace Sculptures for display at the Wilton Library, and then have your friends and family come and *vote for the best sculpture!*

WHEN: Entries should be dropped off at the library by Saturday, November 25 at noon. Sculptures will be on display in the library and available for vote starting November 27, 2017.

Voting will open on Monday, November 27 at 10AM and close on Wednesday, December 6 at noon. Ribbons in the following grade categories will be awarded by Thursday, December 7: K-2, 3-5, 6-8, 9-12

REGISTRATION DETAILS and RULES: Registration is free and open until November 24, 2017. Visit wiltonedc.org for contest rules and registration.



wiltonEDC.org

