

Wilton Economic Development Commission

AGENDA

10/11/17 Regular Meeting

7:15 PM, Comstock Room 31

(Items 1 to 3 - 15 minutes total)

- 1) Call to order [Lee-Shiue]
- 2) Approval of minutes from 9/13 meeting [Lee-Shiue]
- 3) Sarah Gioffre – update on First Selectmen's projects

4) Old Business – 45 minutes

a) Project updates and next steps

- Marketing Working Group (20 minutes total) – [Wong]
 - CERC (10 minutes) – *NOTE: Jennie Wong has arranged for CERC to call in at 7:30*
 - Marketing Analytics (10 minutes)
- SIMM update (5 minutes) – [Berg]
- Wilton Center Working Group (5 minutes) – [Kelly, Berg, Lauria]
- Signage Working Group (5 minutes) – [Lee-Shiue]
- Strategy working session – date TBD (5 minutes) – [Lauria, Unger]
- Winter outreach activities – Bonfire and winter sculptures at Wilton Library (5 minutes) – [Lee-Shiue, Berg]

5) New Business – none

6) Open Discussion and/or continuation of any topics above [All]

7) Adjourn

RECEIVED FOR RECORD
TOWN OF WILTON
2017 OCT 10 P 2:14
BY: UK