

Wilton Economic Development Commission

**AGENDA**

9/13/17 Regular Meeting

7:15 PM, Comstock Room 31

TARGET: 85 minutes excluding open discussion

**(Items 1 to 3 - 10 minutes total)**

- 1) Call to order [Lee-Shiue]
- 2) Approval of minutes from 7/12 meeting [Lee-Shiue]
- 3) Sarah Gioffre – update on First Selectmen’s projects – **10 minutes**
- 4) Old Business – **50 minutes**
  - a) Project updates and next steps
    - Update on Summer Concert Series with P&R – will be covered in Sarah’s update, above
    - SIMM update (5 minutes) – [Berg]
    - Wilton Center Working Group (5 minutes) – [Kelly, Berg, Lauria]
    - Signage Working Group (5 minutes) – [Lee-Shiue]
    - Marketing Working Group Update (25 minutes total) – [Lee-Shiue, Wong]
      - Video (20 minutes)
        - Video preview
        - Remaining edits
        - Approval of funds for distribution of video
      - Brochure (5 minutes) – [Lee-Shiue, Wong]
    - Digital Strategy Update (10 minutes) – [Unger]
    - Strategy working session – need to set a date to do this
- 5) New Business – **15 minutes**
  - Helpful hints / FAQ document suggestion
  - Update on Winter outreach – anonymous donor has offered to sponsor Holiday events.
- 6) Open Discussion and/or continuation of any topics above [All]
- 7) Adjourn

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