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## ECONOMIC DEVELOPMENT COMMISSION

### WILTON EDC SPECIAL MEETING MINUTES

Strategy Working Group

April 13, 2017

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BY: *R. Hubbard*

In attendance: Mr. J. Jarvie, Mr. P. Lauria, Mr. B. Unger (teleconference) and Ms. J. Wong

- 1) Mr. Lauria called the meeting to order at 1.51 pm.
- 2) Mr. Lauria presented a draft of the EDC Strategy PowerPoint and provided progress updates with the slides.
- 3) Discussion ensued on specific roles and goals for Economic Development Commission given the fact that the EDC has no regulatory authority. Mr. Lauria believes the primary goal is to increase awareness for businesses and residents. Mr. Unger suggested that the EDC should also aim to advocate for changes that would spur new developments.
- 4) Mr. Jarvie inquired as to the relationship between this strategy documents to the town's Plan of Conservation Development as well as the previous EDC's 2014 Strategic Recommendations report. Discussion followed on the five recommendations made in the 2014 report.
- 5) Ms. Wong inquired as to the proper performance measurement metrics to measure EDC's achievements, Mr. Lauria discussed that the specific strategies would drive the metrics.
- 6) The group brainstormed on ways to categorize the Commercial aspects in town. Ms. Wong suggested grouping it by major corridors or areas (Route 7 corridor between Norwalk and Wilton, Downtown, Cannondale, Branchville, and Georgetown). Another idea would be to group it by thematic industries.
- 7) Mr. Lauria mentioned open items with the documents including the bio of Commission members and financial related matters such as the EDC's budget and spending reports.
- 8) With no other business, the meeting adjourned at 3:30 pm.