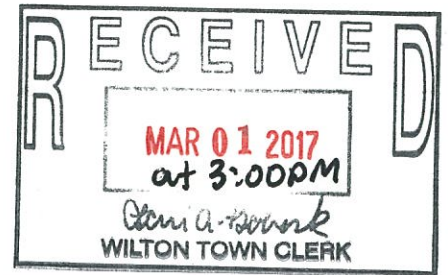


Wilton Economic Development Commission
Wednesday 2/22/2017; 7:15PM
Comstock Room 31



Attendees: Vivian Lee-Shiue, Peter Hubbard, Phil Lauria, John Clasby, Brad Unger, Gil Bray
Jim Jarvie, John Kelly.

Absent with Notice: Jennie Wong, Dan Berg, Tracy Serpa, John Wilson

- 1) Meeting Called to order at 7:20PM by Vivian Lee-Shiue
- 2) Approval of February 8 Minutes deferred to 7:50PM due to lack of quorum (due to late arrivals).
- 3) Old Business PART 1
 - a) Project updates and next steps - Norwalk liquors laws reviewed
 - Proposal for business hour extension - Vivian Lee-Shiue – Vivian presented at the BOS meeting on 2/21. BOS seems amenable to changing but may modify the hours to something other than state default. Suggestion was to request residents email their feelings re the proposal. There are 16 restaurants in Wilton that could benefit, but are not obligated to change their hours. BOS vote on the matter 3/6/17. If BOS approves, it will go to a Town vote after town meeting in May.
 - Commission Strategic Plan - Phil Lauria - BOS were to hear the plan at last meeting but the EDC was pulled from agenda. Phil presented preliminary draft. Additional work needs to be done by the March 6 BOS meeting. A separate working session will be called for that meeting.
 - Metro North Danbury Line - Vivian Lee-Shiue and John Kelly – regarding expansion of shuttle service, the EDC last discussed the timeline for gathering support. After the meeting, Gail reached out to John and Vivian, stating that the hearing schedule was being accelerated, and testimonials needed to be received by Friday, 2/24. John and Vivian working on drafting letter and collecting support from neighboring communities (Ridgefield and Norwalk EDCs, Weston and Redding First Selectmen, Merritt 7 (Marcus Davis Partners).
- 4) Approval of February 8 Minutes: Phil Lauria motioned to approve; John Clasby seconded and the motion was carried 6:1:1 (Gil Bray abstained).
- 5) Other Topics – the following section was covered AFTER item 6, below, in our meeting just to allow ample timing and discussion. placed out of order in the meeting due to timing, as we wanted to allow for ample open discussion:
 - Brainstorming session for Grand List Growth - Brad Unger- The scope of this brainstorming is to talk about what ideas could improve the grand list. This is

an action in regards to Ridgefield's recent article on how they have improved their grand list.

- Open Thought session (all ideas were put forward regardless of feasibility) - Ideas included: Residential density, zoning changes, Cannondale, role of other commissions, business incentives, micro grid and solar emergency backup, land swaps to encourage better use of business locations. Also discussed Celebrate the Center festival.

6) Old Business PART 2

- a) Marketing Working Group Update - Jim Jarvie and Vivian Lee-Shiue - draft of video from the HS team should be complete by the end of the month. Work on the brochure continues, and a draft was presented. Discussion of the amount of each subject and of content. This content is intended for a presentation on the flip book type digital platform. Peter Hubbard suggested incorporating QR codes. Discussion of town and EDC websites and other towns' websites.
- b) Community Outreach - Vivian Lee-Shiue - Library doing a cultural event. EDC supplying a large world atlas for attendees to pin (sticker) their country of origin. Due to reduced budget and lack of volunteer resources, EDC will be less involved in some of these types of events going forward.

7) New Business – all topics deferred to next meeting

- 8) Ajournement - Brad Unger motioned to adjourn, Vivian Lee-Shiue seconded and the motion was carried unanimously at 9:30PM.