

Wilton Economic Development Commission
Thursday 6/15/2017 @ 12:30 pm
Comstock Community Center – Room 31

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Meeting Minutes

The meeting was called to order at 12:43 pm by Vivian Lee-Shiue

Attendees: Vivian Lee-Shiue, Jennie Wong, Brad Unger, Dan Berg (by web conference), John Wilson (by web conference)

Absent with Notice: Gil Bray, Phil Lauria, Tracy Serpa; Absent: John Kelly

- 1) Vendor Review: Brad Unger recapped the EDC efforts to seek proposals to further enhance the EDC's digital capabilities (website, social media interaction, etc.) as well as various criteria for the EDC to consider in selecting a vendor. The EDC then discussed if there were any other considerations regarding criteria prior to an open discussion of recommending a specific vendor from the list of six (6) vendors that submitted bids.
 - John Wilson asked if the Town of Wilton will own the IP (Intellectual Property) of any materials the vendor creates; Brad mentioned the Town should and will verify the contract mentions this
- 2) Vendor Recommendation: The EDC concluded an open discussion around the six vendors and a motion was made to recommend Golden Shovel Agency as the vendor of choice to support the EDC's digital strategy. Vivian Lee-Shiue made the motion, Jennie Wong seconded the motion and the vote was unanimously carried 5-0
 - The vendor recommendation will be sent to the First Selectman Office and IT for review; based on scheduling, the EDC anticipates presenting the vendor recommendation and requesting approval at the Board of Selectmen meeting on Monday, July 10th.
- 3) Adjournment: Vivian Lee-Shiue made the motion to adjourn the meeting. Jennie Wong seconded the motion and the vote was unanimously carried 5-0. The meeting was adjourned at 1:15 pm.