

Wilton Economic Development Commission
Marketing Meeting Subgroup
Thursday 5/4/2017, 7:15PM
Wilton Library – Rimer Room

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TOWN OF WILTON

2017 MAY 18 A 8:32
BY: *R. Sobran*

Attendees:

Commissioners: Jim Jarvie, Tracy Serpa, John Kelly, Vivian Lee-Shiue, Jennie Wong, Brad Unger (via teleconference)

Non Commissioners: Dianne Dewitt, Lori Bufano, Lynne Vanderslice, Sandy Stein, Daniel Murphy, Patrick Filley (via teleconference)

1. Meeting called to order at 7:18 pm by Jennie Wong
2. Brief background and history of the project by Jennie Wong
3. Introduction of Sandy Stein and Daniel Murph, and description of their efforts on the project.
4. The team reviewed the final video twice. Commentary and feedback was very positive.
5. The team discussed the process to release the video publicly.
 - Video will be presented to the EDC at the 5/10 meeting
 - Targeting press release evening of the 10th after the EDC meeting.
 - Copies of the video will be blast via social media
 - Video will be house on town's VIMEO site.
6. With no further business, the meeting was adjourned at 7:55PM