

Kaback, Lori

From: Kelly, John
Sent: Friday, December 01, 2017 8:35 AM
To: minutesandagendas
Cc: Lee-Shiue, Vivian
Subject: Minutes/Notes from Wilton Center Association/Initiative Wednesday, 11/29

Below are our minutes from the meeting concluded 2-4PM on Wednesday, 11/29. Thank you.

John P. Kelly
Wilton Economic Development Commission
(310) 345-6710

From: Kelly, John
Sent: Thursday, November 30, 2017 9:48 AM
To: John DiCenzo; Lee-Shiue, Vivian; Lauria, Phil; Berg, Dan; Tai-Lauria, Elaine; sgoldman@gregoryandadams.com; tom@wiltonhardware.com; info@wiltonchamber.com; Wilson, John; Wong, Jennie; EconomicDevelopmentCommission; Lynch, John; carol.johnson@fairfieldcountybank.com
Subject: Minutes/Notes from Wilton Center Association/Initiative yesterday

In Attendance:

1. John Kelly EDC
2. Vivian Lee-Shiue EDC
3. John Lynch Wilton PD
4. Carol Johnson Fairfield County Bank
5. Tom Sato Chamber
6. Debra Hanson Chamber
7. Susan Goldman Chamber

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Actions Agreed:

1. Regularly scheduled meetings will occur the third Wednesday of every month other than December. The next three meetings are to be held 1/17, 2/21, and 3/21.
2. Additional constituents were named and responsibility taken by each of the members to recruit them to the next meeting:

- Bob Nerney, PNZ (John Lynch will recruit him.)
- Mike Conklin, Conservation (John Kelly)
- Pam Namoboto, Garden Club (Tom Sato)
- Steve Pierce, Parks & Rec (Debra Hanson)
- Mike Ahern, DPW (Debra Hanson)
- Charlie Taney, NRVT (Susan Goldman)
- Peter Gaboriault, Developer (John Dizenzo. He also has a list of other developers and constituents he is pursuing.)
- Tim Dolnier, Owner, Village Market (Carol Johnson)
- Sarah Gioffre, Selectman's office (Vivian Lee-Shiue)
- Lee Wilson, Landlord (Susan Goldman)
- Chris Lavin, Landlord (Carol Johnson)

3. Our mission and name should be clear before we recruit too many constituents to the movement. We agreed to complete this via emails in the time before the next meeting on 1/17. Currently, the entity is named Wilton Center Association with a mission "To improve commerce, culture, usability and aesthetic appeal of Wilton Center". There was

some discussion that the term "Association" may feel competitive with the Chamber and at the same time "Initiative" feels too temporary and tactical. Email lines are open for debate of both name and this mission.

4. In addition to a finalized name and mission, it was thought that the entity ought to have some tangible real actions in place so new constituents drawn in could see how the mission was to be fulfilled and how they can help it in an organized and synchronous way. Some actions were proposed:

1. John Lynch proposed for Wilton PD to provide traffic volume and average speed that the WPD may have for both Center Street/Old Ridgefield Road/River Road/Horseshoe Rd through town and nearby Route 7 which parallels this route to have some data to discover relative safety and if there is in fact a real need to bring more traffic in through town.

2. In prior meetings, Phil Lauria had proposed some very specific next steps to improve the look and feel of the town. We look to him to put these on paper so we can see what their collective costs and responsibility for action would be.

3. Vivian Lee-Shiue is drafting a signage review and will revert back to both the Wilton Center group and the signage working group within the EDC with some analysis and possible proposal to be brought to the BOS.

4. The concept of performing a cell phone coverage/reception test was proposed. Unclear who/how we would conduct. John Kelly will look into it.

5. It was suggested that Dan Berg connect with John Lynch to collaborate any planning the Schenck's Island/Merwin Meadows planning initiative is conducting with the NRVT crosswalk expansion that is occurring on Horseshoe Road.

6. There was some discussion of what can be done to accelerate the river walk expansion through town. No tangible steps were outlined here yet but are hoped for with the invitation of the NRVT to the next meeting.

Thanks everyone for their involvement and support. I look forward to the email debate about the name, mission and action steps, recruiting of additional individuals to the 1/17 meeting and progress on the action steps named here.

Best,

John P. Kelly
Wilton Economic Development Commission
(310) 345-6710