

2017 NOV 17 P 2:45

BY: LK

EDC Meeting 11/8/7

Attendance: Dan Berg, John DiCenzo, John Kelly (arrived at 7:18pm), Tracy Serpa, John Wilson, Jennie Wong.

Ms. Wong called the meeting to order at 7:16 pm.

1. Update on CERC. Ms. Wong reported that she spoke to current Sitefinder members (Tim Ryan from the town of Wallingford and Chris Edge from the town of Berlin), who were referred by CERC. They both highly recommended Sitefinder. Mr. Ryan believes that subscribing to Sitefinder has helped generate a fair amount of business leads. They also preferred Sitefinder over Loopnet/CoStar due to pricing advantage and better networking opportunities with CERC and their contacts. Ms. Wong added that to optimize the benefit of Sitefinder, someone has to be directly accountable in responding and managing the inquiries and actively pursuing opportunities from the email blast sent by CERC.

Mr. Kelly would like to understand the nature of the business leads via Sitefinder before forming a decision.

Ms. Serpa volunteered to follow up with Mr. Ryan and Mr. Edge to get the answers to Mr. Kelly's questions.

2. Mr. Berg made a motion to approve the Minutes for October 11, 2017 meeting. Mr. Wilson seconded, and the motion passed 4-0. (Ms. Serpa was not present on Oct 11 meeting and abstained).
3. Working Center Group met on October 27, 2017. Mr. Berg and Mr. Kelly provided a brief update from the meeting. Mr. Kelly reported that he would like to build more constituents to the list of Group before holding the next meeting. He estimated that the next meeting would be in the next two weeks. Mr. DiCenzo recommended Mr. Lee Wilson (property owner) and Mr. Dominich Musilli (True Commercial Realtor) to the list.
4. Bonfire update: Mr. Berg informed that the budget is \$500 and would come from the Board of Selectmen budget. Mr. Berg noted that he still has wood leftover and would not need to purchase additional logs. Therefore, the entire \$500 budget will go to refreshments. Ms. Wong has approached three local vendors; and two of the contenders are Connecticut Coffee or Pastry Hideaway. Ms. Wong reported that both vendors can provide staffing during the event. She added Connecticut Coffee has lower cost per head but charges \$100 for staffing. On the other hand, Pastry Hideaway has higher cost per head but will waive the staffing fee. So, net-net results are almost the same. Mr. Berg suggested giving the opportunity to Pastry Hideaway due to their

relative newcomer status. Ms. Wong agreed and would go back to Pastry Hideaway for a package within the budget. Mr. Berg would reach out to Ms. Gioffre regarding permits. Mr. Berg and Mr. Kelly affirmed they would be at the event to manage the bonfire.

5. Winter Palace Contest. There will be no prizes this year.
6. With no new business, at 8:04 pm Mr. Wilson made a motion to adjourn, Mr Berg seconded the motion, and the motion passed.